



**HUMBOLDT-DEL NORTE  
COUNTY MEDICAL SOCIETY**

# *North Coast Physician*

AUGUST 2024

*Happy Summer!*



## In This Issue...

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“Thank you, Thank you” Paid Summer Internship  
Program.....

CMA Federal Priorities 2024.....

Proposition 35 Will Address Our Most Urgent Health  
Care Priorities.....

*and more.....*

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# North Coast Physician

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### August Cover Photo:

**"Orcas on Placid Sea**

*Stephen Kamelgarn, M.D.*

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# Thank you, Thank you

## Paid Summer Internship Program

### Caroline Connor, M.D., MPH



**D**ear Physicians and Allied Health Professionals,

We are writing this letter to express our deepest gratitude for your willingness to mentor and allow students to shadow you this summer through our Paid Summer Internship Program. Your commitment to educating and inspiring the next generation of healthcare professionals is truly commendable, and your dedication does not go unnoticed. Below is a list of all of you who were so gracious to have students and teach on Friday mornings.

Throughout the shadowing experiences, you have generously shared your knowledge, expertise, and valuable insights with the students. Your guidance has undoubtedly had a significant impact on their learning and growth, providing them with a real-world understanding of the healthcare field that cannot be replicated in a classroom setting. Below you'll also find a PDF version of the PPT slides from the End-of-Year Celebration on July 19, 2024. There is also a zoom recording of the event where many of you are lauded personally by these students.

By opening your doors and taking the time to invest in these students, you are shaping the future of healthcare in Humboldt County and around the nation and helping to mold the healthcare providers of tomorrow. Your passion for patient care and commitment to excellence serve as a shining example for all those who have had the privilege of learning from you.

On behalf of the Humboldt del Norte County Medical Society and Cal Poly Humboldt, thank you once again for your unwavering commitment to fostering the growth and development of aspiring healthcare professionals. Your impact will be felt for years to come.

With sincere appreciation,  
Caroline Connor M.D., M.P.H., Chair of the Pre Medical Education Task Force (HUMPET)

Kusum Stokes, M.D., Coordinator of Paid Summer Interns at Providence St. Joseph Hospital

Amanda Lankila, Executive Director of the Humboldt Del Norte Medical Society

Dr. Jianmin Zhong, Ph.D., Professor and Director, Paid Summer Internship Program.

PreMed Advisor in the Department of Biological Sciences

Dr. Bori Mazzag, Associate Dean of the College of Natural Resources and Sciences

Ines Morales, Program Coordinator of the Paid Summer Internship Program

Kelly Fortner, Student Support Coordinator at the Center for Community Based Learning

Stacy Becker, Community Partner Coordinator at the Center for Community Based Learning

#### **Big thank you's to:**

- 1) Hosts for Maren Duncan  
Dr. Alan Fischel, MD, Anesthesiology  
Dr. Ishai Erez, MD, Anesthesiology  
Dr. Rachel Donohue, MD, Pathology  
Charge Nurses: Liana, Nicole, Rachelle for short Stay, OR, ICU, and PACU (Post-Anesthesia Care Unit)  
Dr. Christian Agricola, MD, Psychiatry  
Dr. Arthur Ratcliffe (Anesthesiology)  
Dr. Jorge Palacios (Anesthesiology)  
Dr. Melissa Wilcox (Family Medicine)  
Dr. John McCracken (Gastroenterology)  
Dr. Kusum Stokes (Gastroenterology)  
Dr. Anthony "Tony" Anagnostsu (Gen. Surg)  
Dr. Huy Trieu (General Surgery)  
Dr. Michael Palmer (General Surgery)  
Dr. Thomas Rydz (General Surgery)  
Dr. Jamie Messegee (Neurosurgery)  
Dr. Deepak K. Stokes (OB/GYN)  
Dr. Lisa Keller (OB/GYN)  
Dr. Erik McGoldrick (Orthopedics)

- Dr. John Kurylo (Orthopedics)
- Dr. Mark Pardoe (Plastics)
- Dr. Robert Green (Plastics)
- Dr. John Albertini (Urology)
- Liana (Short Stay Charge Nurse)
- Nicole (Short Stay Charge Nurse)
- Rachelle (Short Stay Charge Nurse)
- Tracy (OR Charge Nurse)
- Shelly (OR-RN)
- Bryson (OR-RN)
- Meggy (OR-RN)
- Carrie (OR-RN)
- Amanda (Short Stay-RN)
- Desiree (PACU-RN)
- Austin (OR-ST)
- Dr. David Villasenor (Psychiatry)
- Lori Cutler (NP)

- 2) Hosts for Skylar Dean  
Dr. Eric Gerdes  
Dr. Benjamin Cramer  
Dr. Sean Hickey  
Dr. Bahman Chavoshan  
Dr. Carlos Rodrigues Castro  
Dr. Ishai Erez  
Dr. Stephen Deiker  
Dr. Thuy Sugiura  
Dr. Alan Fischel

- 3) Hosts for Alyssa Huynh  
Dr. Huy Trieu  
Dr. Eileen Moy  
PA Michelle Hoopes  
Dr. Kusum Stokes  
Dr. Pierson -x-ray tech  
Dr. Jamie Messegee  
Dr. Kai  
Margalit - medical assistant  
Millet Fong - nurse/MA  
Dr. Arcidi - cardiac surgeon  
Dr. Kurylo - orthopedics  
Dr. Pardoe - plastic surgeon  
Dr. McGoldrick - orthopedics

- 4) Hosts for Ernesto Acosta  
Dr. Malia Honda  
Patricia Carter, PA  
Christopher West, NP  
Dr. Elie Richa

**"Thank you", Continued on Pg 5**

**“Thank you”, Continued from Pg 4**

5) Hosts for Elka Medina  
Dr. Benjamin Cramer  
Dr. Claire Clifton  
Dr. Dugald Chisholm  
Dr. Christian Agricola  
Dr. Antoinette Martinez  
Dr. Tin Botzler  
Dr. Michael Mangahas  
Dr. Sean Hickey  
Dr. Fredric Depiccio  
Dr. Gerdes

Resident (Dr. Moore)  
Pharmacists (Skylar and Bill)  
Nurses (Dan and Koti)  
Therapist (Kelsey)  
Residents (Dr. Paul Simon and Dr. Whittington)  
Resident (Dr. Brian Stone)

6) Hosts for Katie Smith  
Dr. Kim Ervin  
CNM Sage Fanucchi  
Dr. DK Stokes  
Dr. Micks  
PA Anne Wadham  
Dr. Milad Ranjbar  
CNM Stephanie Stone  
Dr. Ranjbar  
NP Kristen Burrell

NP Marcia Brenta  
CNM Stephanie Stone

7) Hosts for Angela Verdin  
Dr. Hackett, MD (GYN)  
Lauren, CNM  
Dr. Micks, MD (GYN)  
Dr. Stampe, MD (FM)  
Dr. Kummerling, MD (FM)  
Dr. Ervin, MD (GYN)

8) Hosts for Desiree Osornio  
Dr. Mark B. Pardoe  
Dr. Thach Mai  
Dr. Maya Zwerdling  
Dr. Norman Bell  
Brooks Simpson, FNP  
Dr. Arthur Ratcliffe  
Dr. Anthony Anagnostou  
Dr. Huy Trieu  
Dr. Stokes  
Dr. Michael Palmer  
Dr. Thomas Rydz  
Dr. Deepak K. Stokes  
Dr. Erik McGoldrick  
Dr. John Albertini  
Dr. Stephen Copeland  
Dr. Thuy Sugiura  
Dr. Ishai Erez

Dr. Amy G. Voet

9) Hosts for Quigley Espinola  
Dr. Burton  
Dr. Heidmann  
Dr. Selcer  
Roxane Heiob

Educators for the Friday morning sessions:  
Dr. Candy Stockton  
Dr. Bonnie MacEvoy  
Dr. Kusum Stokes  
Dr. Caroline Connor  
Dr. Melissa Wilcox  
Dr. Tony Anagnostou

Additional Thanks to:  
Briana Cichuniec, the OR point of contact for summer interns  
Linay Mitchel, the ER point of contact for summer interns  
Dr. Savanna Thompson, for providing recorded ZOOM recording for applying for med schools

Link to: [End of the Year Presentation](#)

Link to: [Zoom link to End of Year Celebration](#)

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## **HDNCMS Upcoming Events**

### **August:**

8/2/24 - Friday PM Rounds Open House @ Arcata Community Health Center, 6:00-8:00PM  
8/12-8/16 - Office flooring being replaced, office closed  
8/21/24 - Executive Board Meeting, 7:00PM

### **September:**

9/6/24 - Friday PM Rounds, Meet the new Residents 6:00-8:00PM  
9/8/24 - Fall Family BBQ @ Sequoia Park 12:00-2:00PM  
9/18/24 - In Person Executive Board Meeting, 6:00PM social hour 7:00PM meeting

### **October:**

10/16/24 - Executive Board Meeting 7:00PM  
10/26/24-10/27/24 - House of Delegates, Sacramento

### **November:**

11/16/24 - Annual Membership Gala @ The Ingomar Club

# CMA Federal Priorities 2024

## CMA Urges Congress to Co-Sponsor Legislation to Address Physician Shortages and Improve Patient Access to Care

**STRENGTHENING MEDICARE FOR PATIENTS AND PHYSICIANS ACT OF 2023- HR 2474** (Ruiz, Bucshon, Bera, Miller-Meeks). This bipartisan bill provides an annual inflation update based on the Medicare Economic Index (MEI) – a reasonable market basket of physician practice costs. Since 2001, adjusted for inflation increases, Medicare physician payment fell 29%. This is in stark contrast to the 60% pay raise given to hospitals and other providers. Moreover, physicians took pay cuts in 2023-2024. This bill would stabilize physician practices, reduce consolidation, and protect access to doctors for patients.

**PROVIDER REIMBURSEMENT STABILITY ACT HR 6371:** Reforms the Medicare Physician Fee Schedule budget neutrality rules so that increases for some services do not reduce payments for other services.

**REDUCING MEDICARE ADMINISTRATIVE BURDENS: CMA AND ORGANIZED MEDICINE ARE PROMOTING DRAFT LEGISLATION** to reform the physician MACRA reporting system.

**IMPROVING SENIORS TIMELY ACCESS TO CARE ACT (S 4532:** Marshall, Brown, Thune, Sinema/HR 8702: Bera, Bucshon, Kelly, Delbene). Bipartisan legislation that streamlines the Medicare Advantage prior authorization process to ensure patients get the care they need when they need it. Codifies the recent regulations and calls for real-time decisions. 400 endorsing groups/More than 200 cosponsors.

**RESIDENT PHYSICIAN SHORTAGE REDUCTION ACT OF 2023 S 1302/HR 2389.** This bipartisan bill would provide

14,000 new Medicare Graduate Medical Education (GME) physician residency training positions over 7 years. GME positions have been capped since 1997. This bill opens the physician pipeline to address serious shortages. Out of 31 industrialized nations, the U.S. ranks 27th in number of physicians per capita.

**CONNECT FOR HEALTH ACT OF 2023: TELEHEALTH (S 2016:** Schatz, Wicker, Cardin, Thune, Warner, Hyde-Smith/HR 4189: Thompson (D-CA), Matsui (D-CA), Schweikert, Johnson). This bipartisan bill would permanently extend the COVID-19 pandemic telehealth waivers and ensure that Medicare patients who cannot get to physician offices continue to receive care.

Background:

**PHYSICIAN SHORTAGES AND PATIENT ACCESS TO CARE**

California physicians are sounding the alarm – access to care in Medicare is deteriorating. CMA is extremely concerned that the Medicare physician payment system is causing instability in physician practices that is leading to burn-out, physicians leaving Medicare or retiring early. Medicare is exacerbating physician shortages and ultimately, threatening patient access to care.

Medicare physician payment has failed to keep pace with the costs to provide care. Since 2001, Medicare hospital and nursing home payments increased 60% and inflation rose 50%. Yet adjusted for inflation, physician payments declined 29% from 2001-2023. All other Medicare providers receive an annual inflation adjustment except physicians. For 2023-2024 Congress failed to stop all of the physician payments cuts. Last year the

cut was over 6% in real terms. Physicians are not the main driver of health care cost growth. Physician spending constitutes only 14% of all health care spending (CMS).

Physicians are overwhelmed with aging, sicker patients who suffer from mental health problems or delayed care because of the pandemic. Yet Medicare is providing fewer resources to help physicians care for this mountain of need. Physicians want to care for their communities, but without a Medicare payment update to keep pace with California's higher costs, it is more difficult for physicians to maintain a viable medical practice. The tide of sicker patients, an inability to keep essential nursing staff, an average of \$200,000 in medical debt (AAMC 2022), and fewer Medicare resources are causing burnout and consolidation which is actually driving up health care costs.

A 2022 CMA survey showed disturbing new trends in California physician shortages. Many physicians are no longer accepting NEW Medicare patients, particularly in primary care. 70% said Medicare cuts are forcing them to limit Medicare patients; 45% plan to retire early and close their doors. This is causing delays for patients to get care. A majority of California physicians are nearing retirement and California is projected to have the largest physician shortage in the nation over the next decade (Human Resources Health 2020). According to the AMA, 1 in 5 physicians plan to leave their current practice in the next two years.

The recent Medicare Trustees Report said lawmakers should “expect access  
**“Priorities”, Continued on Pg 9**

# Prop 35 Will Address Our Most Urgent Health Care Priorities; Here's How You Can Help

The California Medical Association (CMA) is a proud supporter of [Proposition 35](#), which will secure dedicated funding to keep hospitals, clinics and doctors' offices open.

Prop 35 will:

Provide long-overdue rate increases for Medi-Cal providers and stabilize rates, to protect and expand access to care

Secure ongoing funding – without raising taxes on individuals – to ensure that our health care system has the resources it needs

Ensure health care funds aren't redirected for non-health care purposes

Fund more graduate medical education (GME) residency programs to address the physician shortage

Fund loan repayments for physicians and allied health professionals

Expand access to preventative health care to alleviate the burden on ERs

Reduce wait times in emergency rooms and urgent care facilities

Help hire more first responders and paramedics to reduce emergency response

times

Bottom line: Prop 35 will improve health outcomes for millions of Californians.

Get involved:

Physicians are trusted health care messengers across regional and partisan lines. Your participation and support will be key to our success. Here's how you can help:

[Join the coalition](#)

Follow the campaign on Facebook, Instagram, LinkedIn and X and share our messages with your followers.

[Sign up to receive campaign materials](#) that you can share with friends, colleagues and patients.

Why we need Prop 35:

Our health care system is in crisis. Hospitals and maternity wards are closing, emergency rooms are overcrowded, and patients often wait months to see a doctor.

California has dramatically expanded health care coverage and services, but care for 15 million children, seniors, disabled and low-income families with Medi-Cal

coverage is significantly underfunded.

CMA has joined a coalition of health care workers, community health centers, Planned Parenthood, health plans and emergency responders to pass Prop 35. And, Prop 35 is supported by both the California Democratic Party and the California Republican Party.

Prop 35 will protect and enhance our health care system for all. Prop 35 will secure ongoing revenue – without raising taxes on individuals or increasing health care premiums – and dedicate these funds to protect and expand access to care for all Californians. And most importantly, it will prevent the state from redirecting these revenues for non-health care purposes.

Please follow Yes on Prop 35 on Facebook, Instagram, LinkedIn and X to share the importance of this initiative with your friends and family and stay tuned for updates.

Visit [voteyes35.com](https://www.voteyes35.com) for more information.

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## CMA PRACTICE RESOURCES (CPR)

**CPR IS A FREE MONTHLY E-MAIL BULLETIN FROM THE CALIFORNIA MEDICAL ASSOCIATION'S CENTER FOR ECONOMIC SERVICES. THIS BULLETIN IS FULL OF TIPS AND TOOLS TO HELP PHYSICIANS AND THEIR OFFICE STAFF IMPROVE PRACTICE EFFICIENCY AND VIABILITY.**

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# HDN Tattler

## HAPPY BIRTHDAY WISHES IN AUGUST TO:

DRS: Bireley, Clifton, Davis, Dittmer, Echeverria, Harmon, Henry, Hickey, Johnston, Kessler, Koch, McCaffrey, McKenzie, Oliver, Parks, Shafter, Sugiura, Swenson, Zibilich.

! - - - - -  
! If you have any news you'd like to share with your colleagues: births, marriages, get well wishes, deaths, something you'd like to "brag" about or notify your colleagues of or thank them for, Please let us know so we can include it in the "HDN Tattler".  
! - - - - -

## Coming, Going & Moving Around

### COMING/HERE:

Andrew Hunt, MD	Emergency	PMG
Elizabeth Flaherty, MD	Pediatrics	Open Door
Curtis Flaherty, MD	Emergency	PMG
Jessica Bradford, MD	Pediatrics	Kima:w
Jill Buller, MD	Family Med	Kima:w

### GOING:

### MOVING AROUND:

If you hear of someone coming, going or moving around please let the office know!

## Health Awareness Calendar

### August:

Children's Eye Health and Safety Month  
Digestive Tract Paralysis Awareness Month  
Gastroparesis Awareness Month  
National Breastfeeding Month  
National Immunization Awareness Month  
Psoriasis Action Month  
August 1-7 World Breastfeeding Week  
August 4-10 National Health Center Week  
August 18-24 Contact Lens Health Week

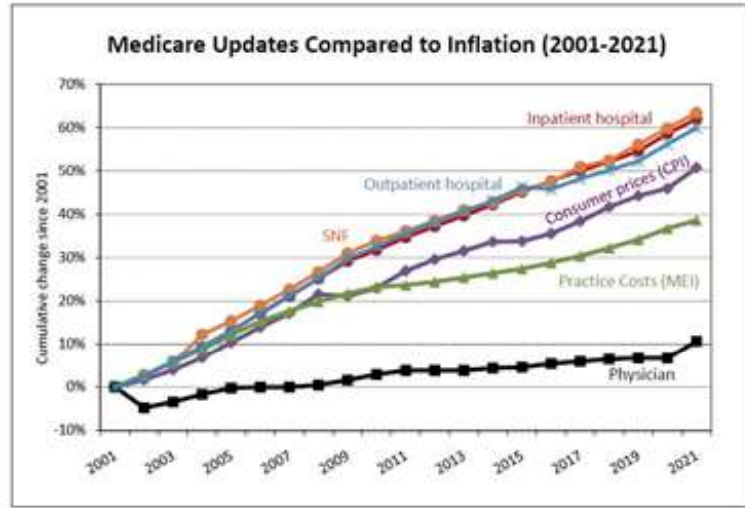


**“Federal”, Continued from Pg 6**

to Medicare-participating physicians to become a significant issue in the long term.” Timely access to care for patients has become more challenging, particularly in rural or traditionally underserved and marginalized patient communities. Patients are experiencing long wait times in California’s emergency departments, delays in getting appointments and receiving physician care.

In its June 2024 Report to Congress, the Medicare Payment Advisory Commission (MedPAC) expressed concerns about the growing gap between Medicare payment and the actual cost to deliver care. “This larger gap could create incentives for clinicians to reduce the number of Medicare beneficiaries they treat or stop participating in Medicare entirely.”

As stewards of the Medicare program, Congress must ensure seniors have access to the physicians they need when they need them. §



Sources: Federal Register, Medicare Trustees' Reports and U.S. Bureau of Labor Statistics



**76%**

**of physicians said that Medicare fee-for-service payments do not cover their costs to provide care**



**61%**

**Reported average revenue losses between 11 - 50%**

**13%**

**Reported average revenue losses over 50%**

As a result of the low Medicare reimbursement rates and resulting financial losses incurred, physicians are considering the following:



**3 out of 4 physicians**

**Report challenges with timely access to both primary care and specialist physicians**



**59%**

**Report difficulty staffing emergency on-call panels at local hospitals because of physician shortages**



**87%**

**Report that low Medicare reimbursement rates and the high costs to practice in California are negatively impacting physician recruitment and retention**



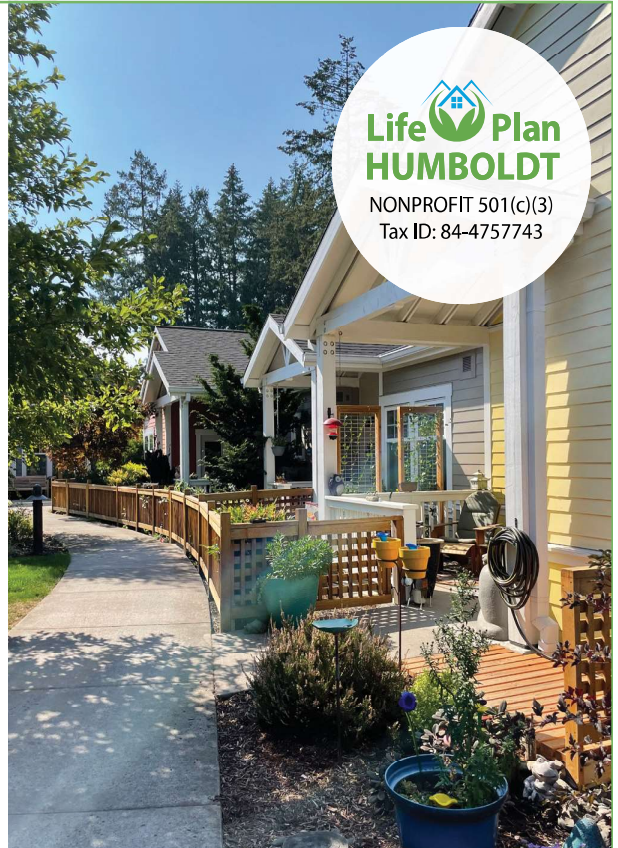
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## **FRIDAY P.M. ROUNDS**

**\*SAVE THE DATES\***

8/2/24 5:30-7:30 pm Hosts: Arcata Community Health Center

9/6/24 6 - 8 pm Hosts: Dr. Hong

**\*Come meet the Family Medicine Residents\*!**

For questions or to RSVP email [hdcms@gmail.com](mailto:hdcms@gmail.com)

Relax & socialize with physician colleagues!

Come Meet/Welcome New Physicians!

Spouses Welcome!



# **HEALTH LAW LIBRARY**

The California Medical Association's (CMA) health law library is the most comprehensive health law and medical practice resource for California physicians.

The library contains nearly 5,000 pages of up-to-date information on a variety of subjects of importance to practicing physicians. It includes content from the

California Physician's Legal Handbook, as well as more specialized information on peer review, payor contracting and other topics. **Access is free to CMA members - [www.cmadoes.org](http://www.cmadoes.org)**

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## **MANAGED CARE: CONTRACTING**

- 7050 All Products/Affiliates by Clauses
- 7051 Contract Termination by Physicians and Continuity of Care Provisions
- 7052 Contract Termination/Exclusion of Physicians: Antitrust Challenges
- 7053 Contract Termination/Exclusion: Action Plan for Physicians
- 7054 Contract Termination/Exclusion: Legal Challenges (Non-Antitrust)
- 7055 Exclusivity Provisions and Membership Requirements in Contracts
- 7056 Failure to Receive Plan Referrals
- 7057 Managed Care Contractual Protections

## **MANAGED CARE: RISK ARRANGEMENTS**

- 7101 State and Federal Laws on Financial Incentive Arrangements
- 7102 Risk-Bearing Medical Groups, Including IPAs: Regulation of Solvency
- 7103 Value-Based Purchasing
- 7104 Pay-for-Performance

## **MANAGED CARE: UTILIZATION REVIEW AND MANAGEMENT**

- 7150 Access to Physicians
- 7151 Clinical Guidelines
- 7152 Denials of Necessary Medical Services
- 7154 Hospital Stay and Discharge Requirements
- 7155 Independent External Medical Review
- 7156 Medical Directors: Utilization Review and the Practice of Medicine
- 7158 Primary Care Physicians and Direct Access to OBGYN's
- 7160 Telephone Medical Advice
- 7163 Provider Directories

Legal Information Line  
CMA Staff is ready to provide  
information about laws related to the practice of medicine. Call the Legal  
Information Line at (800) 786-4262

# Please Join Us this Fall for our Fall Family BBQ!

We are delighted to bring back this fun family friendly event, and hope to see you there!

THE HUMBOLDT DEL NORTE MEDICAL  
SOCIETY INVITES YOU TO OUR ANNUAL

## FALL FAMILY BBQ

SEQUOIA PARK PICNIC  
AREA  
SEPTEMBER 8TH |  
12-2PM



RSVP TO AMANDA  
HDNCMS@GMAIL.COM



*Bring your family to enjoy an afternoon of BBQ and the  
company of your local physician community.*



### Jonathan Rutchik, M.D, MPH, FACOEM, FAAN

is a physician board certified in both Neurology and Occupational Environmental Medicine from the SF Bay area. He is an Associate Professor at UC San Francisco. He visits the Eureka/Arcata area every 3-4 months to perform worker's compensation Neurology consultations, EMG and NCV testing and Qualified Medical Examinations including AMEs. Please call his office to schedule an appointment.

TEL.: 415-381-3133

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FAX: 415-381-3131

WEBSITE: [www.neoma.com](http://www.neoma.com)



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# CMA WEBINARS SCHEDULED

<https://www.cmadoocs.org/events>

**LOG INTO MEMBERS-ONLY SECTION.** Be sure to set up your CMA Web account if you have not already. There are many links to resources that are for “Members only”. If you need assistance with this, please reach out to the Medical Society.

[8/20/24 Virtual Grand Rounds: Rising Valley Fever in California](#)

[8/27/24 Webinar: Prescription for Success - Why Physicians Need Attorneys](#)

**CLICK ON THE LINKS ABOVE OR GO TO: <https://www.cmadoocs.org/events> to register**

## ON DEMAND PRE-RECORDED WEBINARS

Browse CMA’s extensive library of pre-recorded webinars, covering a wide range of medical practice and public health topics. <https://www.cmadoocs.org/webinars>

## Calendar of Local Education, Physician Meetings & Socials

(This includes recordings of all past CME grand rounds)

[http://www.hdncms.org/Physician\\_Educational\\_Calendar.html](http://www.hdncms.org/Physician_Educational_Calendar.html)

### PHYSICIAN SUPPORT COMMITTEE

*(aka: Physician Well Being Committee)*

**\*CONFIDENTIAL ASSISTANCE\***

*Physician-to-Physician*

Dr. Soper: 498-4291 \* Dr. Bayan: 834-8188 \* Dr. Chavez: 502-5360

Dr. Douglass: 786-4028 \* Dr. Frugoni: 845-0242 \* Dr. Heidmann: 362-6704

Dr. Hunter: 498-0607 \* Dr. Newdow: (916) 201-6078 \* Dr. Talbot: (707) 464-8813

**Confidential E-Mail: [hdnpwbc@gmail.com](mailto:hdnpwbc@gmail.com)**

Or contact a physician through CMA’s Physician Confidential Line at 213-383-2691

## ARE YOU A CONSORTIUM MEMBER?

Medical Society Members - \$150.00  
Non-Medical Society Members - \$250.00

A self-supporting committee of the HDN Medical Society, our Consortium for Continuing Medical Education is accredited by the CMA Institute for Medical Quality to plan and accredit local programs to meet the needs of our physicians. Credit is provided for Grand Rounds, Tumor Board, Cardiac Cath Lab, UCSF Case Conference, Neo-Natal Resuscitation, etc. In addition to coordinating programs based on the feedback we get from the membership, we also work with the Humboldt IPA, Hospice, Public Health and other local agencies in coordinating CME credit for physicians.

**HELP IDENTIFY LOCAL EDUCATIONAL NEEDS**

**HELP SUPPORT LOCAL EDUCATION - BE A CONSORTIUM MEMBER**

*NOTE: Consortium for CME is recognized as the “Education Committee” of the Hospital Medical Staffs.*

## THANK YOU TO OUR ADVERTISERS!

Broadway Medical

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UC Davis

Jonathan Rutchik, M.D.

Life Plan Humboldt

North Coast Physician



**CME CALENDAR  
GRAND ROUNDS / CASE CONFERENCE CALENDAR  
AUGUST - SEPTEMBER 2024**

**AUGUST**

- 8/8 (Thurs) "STROKE".....Zoom 12-1PM  
Speaker: Jack T. Wang, MD, PhD
- 8/29 (Thurs) "PUBLIC HEALTH UPDATE".....ZOOM: 12-1PM  
Speaker: Candy Stockton, MD, FASAM

**SEPTEMBER**

- 9/5 (Thurs) "WOMEN'S HEALTH & DISEASE".....ZOOM: 12-1PM  
Speaker: Anita L. Nelson, MD
- 9/19 (Thurs) "SYNCOPE".....ZOOM: 12-1PM  
Speaker: Marc Gautreau, MD, MBA, FACEP, FAEMS

**TUMOR BOARD**

Tumor Board meetings will be by virtual format via Microsoft Teams. To join "Teams" meeting, email Jennifer Hooven at [Jennifer.Hooven@stjoe.org](mailto:Jennifer.Hooven@stjoe.org). Meetings beyond this time will continue to be re-assessed and either resume in-person participation or extend the virtual attendance via Teams. 12:00 - 1:00 p.m.

**AUGUST**

- 8/7 (Wed) TUMOR BOARD PSJH
- 8/14 (Wed) TUMOR BOARD PSJH
- 8/21 (Wed) TUMOR BOARD PSJH
- 8/28 (Wed) TUMOR BOARD PSJH

**SEPTEMBER**

- 9/4 (Wed) TUMOR BOARD PSJH
- 9/11 (Wed) TUMOR BOARD PSJH
- 9/18 (Wed) TUMOR BOARD PSJH
- 9/25 (Wed) TUMOR BOARD PSJH

.....  
 • The target audience are Physicians in Humboldt and Del Norte Counties. Advanced Practice Clinicians, RN's, RD'S, and  
 • Pharmacists are also invited to attend. Please contact Terri Rincon-Taylor, CME Coordinator at (707) 442-2353 or  
 • [hdncme@gmail.com](mailto:hdncme@gmail.com) if you have any questions.  
 .....

Please contact the office if you have not received a statement for your 2024  
 CME dues and would like to join or renew your CME membership for  
 2024. [hdncme@gmail.com](mailto:hdncme@gmail.com)

**YOU MUST BE MEMBER OF THE CONSORTIUM FOR CME TO CLAIM CREDIT**

**PLEASE HELP IN IDENTIFYING LOCAL EDUCATIONAL GAPS**

**Suggestions for strengthening our local CME Program are always welcome -  
 We encourage you to get involved. Sign up to give a lecture.**



The Humboldt-Del Norte Consortium for Continuing Medical Education is accredited by the California Medical Association and ACCME to provide continuing medical education for physicians.

The Humboldt-Del Norte Consortium for Continuing Medical Education designates this live activity for a maximum of 1.0 hour of AMA PRA Category 1 CME Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

# CLASSIFIED ADVERTISEMENTS & BULLETIN

## CLASSIFIEDS:

Members wishing to place a classified ad :  
 Please contact the medical society office at  
 hdncms@gmail.com.  
 Free to members for first 6 months

## DID YOU KNOW.....

The Medical Society receives many calls from your offices and the public looking to find copies of medical records from physicians who have retired, moved out of the area, etc. The Medical Society tries to keep a list of where to refer for those records. Physicians relocating out of the area or retiring, please let us know.



**Save-The-Date**  
**Annual Membership Gala**  
*November 16, 2024*

**Interested in helping to build our medical pipelines locally? Get involved with HUM-PET and help inspire local students to pursue careers in medicine!**

Click on the link below to take a short survey to let us know that you're interested in getting involved!

[HUMPET SURVEY](#)

"We at NCP are always happy to receive photos of local scenery by our member physicians who would like to have their art displayed on the cover of the North Coast Physician. However, we have certain requirements before we print. At a minimum, please send you photos as a JPEG with minimal compression (level 8 or higher). Also please size the photo to 6 inches on the "short" side at a screen resolution of 125 dpi. If you're looking for total file size for email submission we would like something of at least 0.25 MB (250 KB) up to 2.5 MB. This gives the best screen resolution plus it provides adequate resolution for anyone who wishes to print out the cover. We will also accept TIFF or PSD files, although we prefer JPEG. If you need assistance, please let us know and the editor will be more than happy to work with you in obtaining the appropriate resolution."

## Display Advertising Rate Schedule

<u>SIZE</u>	<u>MONTHLY</u>	<u>SIZE</u>
1/4 Page	\$140.00	8.00 (w) x 2.50 (h)
1/2 Page	\$160.00	8.00 (w) x 5.25 (h)
1/3 Page Vertical	\$150.00	3.00 (w) x 10.50 (h)
Full Page	\$200.00	8.50 (w) x 11.00 (h)
Full Page/Special Placement	\$275.00	8.50 (w) x 11.00 (h)
Business Card Ad	\$65.00	Copy Ready 3.50 (w) X 2.00 (h)
Classified Ads	\$5.25 per line	

*DEADLINE: 15th day of the preceding month to be published*