



2011 Member Benefits

California Medical Association: 800.786.4CMA (4262) • www.cmanet.org

As a California Medical Association member you are part of the largest, most comprehensive medical society in California. CMA is pleased to provide members innovative benefits and practical resources. For assistance or more information call a member service specialist at 800.786.4262.

Practice Management

CMA Reimbursement Help Center: Trouble getting paid? Call CMA's reimbursement experts for personal assistance with contracting or reimbursement issues 888.401.5911

CMA Practice Resources (CPR): email newsletter: Distributed monthly, this e-publication is a targeted publication providing essential tips and tools to help physicians and their office staff to improve office efficiency and viability. Subscribe at www.cmanet.org/news/cpr

CMA Payor Contract Analysis: CMA encourages physicians to carefully read all contracts as well as proposed contract amendments prior to signing any agreement. To assist physicians with the contract review process, CMA members have free access to objective written analyses of major health plan contracts at www.cmanet.org/ces. Each analysis is designed to help physicians understand their rights and options when contracting with a third party payor, as well as an understanding of contract provisions that are prohibited by California law.

Legal Services

CMA On-Call: CMA On-Call is an online library with over 4,500 pages of up-to-date legal information on a variety of subjects of everyday importance to practicing physicians. Accessible to members at www.cmanet.org/member or by calling 800.786.4262.

Legal Services: CMA legal experts provide immediate member assistance for HR, medical regulatory or legal questions. Call 800.786.4262

Financial Services

Merchant Services/ Payroll Services/ Check Management: CMA members receive exclusive discounts and a three-year rate guarantee on Heartland Payment System's suite of financial services, which includes credit card processing, payroll processing, and check management. Heartland offers a full suite of services to meet the needs of the health care

market, including AssurePay, a PC-based tool that processes credit card and ACH transactions with real time insurance verification and patient responsibility estimator for over 400 insurance carriers. Heartland Payment Systems also has local sales and service professionals who specialize in the health care industry and a 24/7/365 live customer service team. Heartland Payment Systems, 866.941.1477 or www.heartlandpaymentsystems.com

CMA Credit Card: Physicians can show their CMA pride with CMA-branded credit cards from Bank of America. Bank of America, 866.598.4970

Practice Financing: Members get reduced loan administration fees from Banc of America Practice Solutions (a subsidiary of Bank of America) for software upgrades, practice expansion, and equipment purchasing. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call 800.786.4262.

Insurance

Medical, Workers' Comp, Life, Disability, Long-Term Care and More: CMA Members receive discounted rates on insurance products for solo, small, medium, and large groups. Marsh Affinity Group Services, 800.842.3761 or www.marshaffinity.com/assoc/cma.html

Auto and Homeowners Insurance: Discounted auto and homeowners insurance for CMA members. Mercury Insurance Group, 888.637.2431 or www.mercuryinsurance.com/cma

Professional Development

CME Tracking/ Credentialing: CMA's Institute for Medical Quality certifies CME activity for credentialing purposes to the Medical Board of California, as well as to hospitals, health plans, specialty societies, and others. CME Certification is \$29 a year for CMA members, \$49 for nonmembers. IMQ, 415.882.5151 or www.imq.org

CMA Webinar Series: CMA's webinar series gives physicians the opportunity to watch online presentations on important topics of interest and interact with legal and financial experts from the comfort of their homes or offices. The webinars are free to CMA members and their staff. www.cmanet.org/calendar

Health Information Technology (HIT)

HIT Resource Center: CMA is closely monitoring the electronic standards development process, and will be updating this resource center as new information becomes available. www.cmanet.org/hit

EHR Webinar Series: To help members begin to assess their HIT needs, CMA has partnered with Maxwell IT to provide members with complimentary registration to the EHR Best Practices Series webinars. Maxwell IT is a national education/ consulting program endorsed by state medical associations to help physician practices learn how to assess, select, and implement

EHRs. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center 800.786.4262.

Publications

CMA Alert Newsletter: CMA's bi-weekly e-newsletter provides up-to-date information on many issues of critical importance to California physicians. Subscribe online at www.cmanet.org/news or 800.786.4262.

CMA Practice Resources (CPR): CMA's free monthly e-mail bulletin from CMA's Center for Economic Services. This bulletin is full of tips and tools to help physicians and their office staff improve practice efficiency and viability. Subscribe online at www.cmanet.org/news or 800.786.4262.

OMSS Advocate: CMA's quarterly newsletter that provides CMA-OMSS member medical staffs with updates on current events and issues. Subscribe online at www.cmanet.org/news or 800.786.4262.

CMA's Legislative Hot List: CMA's Legislative Hot List, distributed weekly during the legislative session, follows the progress of CMA-sponsored bills and other bills of interest to physicians as they move through the legislative process. Subscribe online at www.cmanet.org/news or call 800.786.4262.

CMA's In the News: CMA's daily news roundup, "In the News" provides a quick but meaningful overview of the day's health care news. Subscribe online at www.cmanet.org/news or call 800.786.4262.

Other Supplies and Resources

Epocrates: CMA members get a discount on all Epocrates mobile and online products. Save 30% on subscriptions to Epocrates products such as the #1 rated Epocrates Essentials. Epocrates provides point-of-care access (via mobile devices and the web) to information on drugs, diseases and diagnostics. www.cmanet.org/benefits

Staples: Save up to 80% on office supplies and equipment from Staples, Inc. Visit www.cmanet.org/benefits to access the members-only discount link.

MedicAlert: MedicAlert is a nonprofit foundation with over 50 years of lifesaving experience identifying and providing vital medical information to emergency personnel for over 4 million members worldwide. CMA members and their patients save \$10 on new adult enrollments and \$2.95 on Kid Smart Enrollments. MedicAlert, www.medicalert.org/cma or 800.253.7880.

Security Prescriptions: Get 15% off tamper-resistant security prescription pads and printer paper. RX Security, www.rxsecurity.com/cma.php

Magazine Subscriptions: 50% off subscriptions to hundreds of popular magazines, with a best price match guarantee. Subscription Services Inc., www.buymags.com/cma or 800.289.6247.

Car Rentals: Save up to 25% on car rentals for business or personal travel. Members- only coupon codes are required to access this benefit. Get your code at www.cmanet.org/benefits or call 800.786.4262. Avis, 800.331.1212; Hertz, 800.654.2200